

VISION

Be the very best embedded control solutions company ever.

MISSION STATEMENT

Microchip Technology Incorporated is a leading supplier of field-programmable embedded control solutions by delivering a broad spectrum of innovative microcontrollers, analog, mixed-signal and security products, wired and wireless connectivity products, related non-volatile memory products and Flash-IP solutions. In order to contribute to the ongoing success of customers, shareholders and employees, our mission is to focus resources on high value, high quality products and services, and to continuously improve all aspects of our business, providing an industry leading return on investment.

GUIDING VALUES

Quality Comes First

We are on a relentless quest for perfection and are committed to the goal of zero defects. We will perform correctly the first time and maintain ISO/TS 16949 quality system certification to ensure customer satisfaction. We employ the aggregate system so that all employees anticipate problems and implement root cause solutions using effective and standardized improvement methods. We believe that quality is built-in, and not inspected in; and that when quality comes first, reduced costs follow.

Customers Are Our Focus

We establish successful customer partnerships by exceeding customer expectations for products, services and attitude. We start by listening to our customers, earning our credibility by producing quality products, delivering comprehensive services and meeting commitments. We believe each employee must effectively serve their internal customers in order for Microchip's external customers to be properly served.

Continuous Improvement Is Essential

We utilize the concept of "Vital Few" to establish our priorities. We concentrate our resources on continuously improving Vital Few while empowering each employee to make continuous improvements in their area of responsibility. We strive for constructive and honest self-criticism to identify improvement opportunities.

Employees Are Our Greatest Strength

We design jobs and provide opportunities promoting employee teamwork, productivity, creativity, pride in work, trust, integrity, fairness, involvement, development and empowerment. We base recognition, advancement and compensation on an employee's achievement of excellence in team and individual performance. We provide for employee health and welfare by offering competitive and comprehensive employee benefits.

Products And Technology Are Our Foundation

We make ongoing investments and advancements in the design and development of our manufacturing process, device, circuit, system and software technologies to provide timely, innovative, reliable and cost effective products that give our customers the freedom to innovate for today and tomorrow.

Total Cycle Times Are Optimized

We focus resources to optimize cycle times to our internal and external customers by empowering employees to achieve efficient cycle times in their area of responsibility. We believe that cycle time reduction is achieved by streamlining processes through the systematic removal of barriers to productivity.

Safety Is Never Compromised

We place our concern for safety of our employees and community at the forefront of our decisions, policies and actions. We are all individually and collectively responsible for safety.

Profits And Growth Provide For Everything We Do

We strive to generate and maintain industry leading rates of company profits and growth as they allow continued investment in the future, enhanced employee opportunity, and represent the overall success of Microchip.

Communication Is Vital

We encourage appropriate, honest, constructive and timely communication in company, customer, investor, government and community relationships to resolve issues, exchange information and share knowledge.

Suppliers, Representatives And Distributors Are Our Partners

We strive to maintain professional and mutually beneficial partnerships with those suppliers, representatives, distributors, design houses and consultants who are an integral link in the achievement of our mission and guiding values.

Professional Ethics Are Practiced

We manage our business and treat customers, employees, shareholders, investors, suppliers, channel partners, community and government in a manner that exemplifies our honesty, ethics and integrity. We recognize our short and long term fiscal, social and environmental responsibilities and are proud to serve as an equal opportunity employer.