

A Leading Provider of Microcontroller, Security, Mixed-Signal, Analog & Flash-IP Solutions



## Microchip In Automotive

**Ganesh Moorthy**  
**President and**  
**Chief Operating Officer**



# Q1FY19 Business Update

- June quarter net sales guidance excluding Microsemi is growth of 1% to 6%, and non-GAAP EPS of \$1.39 to \$1.49
- We closed the Microsemi acquisition on May 29<sup>th</sup>; Aggregate borrowing was \$8.45B at a blended interest rate of just over 4%
- Expect net leverage of ~4.7X on 6/30/2018 excluding 2037 convertible debt
- Expect Microsemi to add \$160M to \$180M non-GAAP revenue in FQ1'19, and non GAAP-EPS of \$0.02 to \$0.06
- Microchip bookings have continued to be very strong and backlog is at record high levels.
- Latest Microcontroller market share data shows consistent market share gains across the 8/16/32-bit markets
- Executing on Microchip 2.0 - Total system solutions - Smart, Connected and Secure
- Combined long-term operating model is 63% gross margin, 22.5% operating expenses & 40.5% operating margins

# Corporate Overview

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- **Leading Total Systems Solutions provider:**
  - High-performance standard and specialized Microcontrollers, Digital Signal Controllers and Microprocessors
  - Mixed-Signal, Analog, Interface and Security solutions
  - Clock and Timing solutions
  - Wireless and Wired Connectivity solutions
  - FPGA solutions
  - Non-volatile EEPROM and Flash Memory solutions
  - Flash IP solutions
- **~ \$6 Billion revenue run rate including Microsemi**
- **~19,000 employees including Microsemi**
- **Headquartered near Phoenix in Chandler, AZ**

# Microchip 2.0

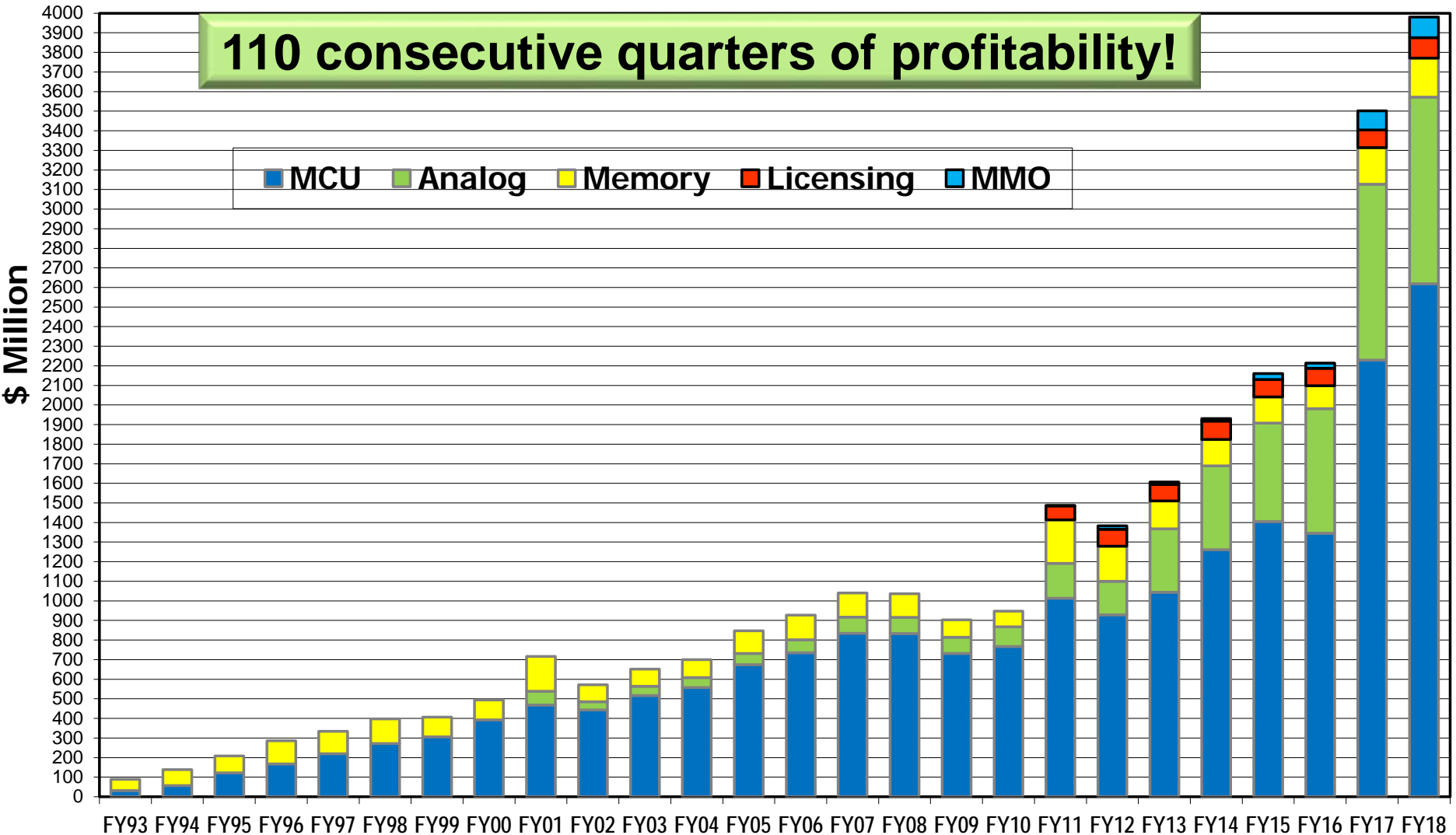
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***Be The Very Best Embedded  
Control Solutions Company Ever***



**SMART | CONNECTED | SECURE**

# Annual Net Sales Growth



# Worldwide Microcontroller Market Share

| <u>No.</u> | <u>2003 Rank</u> | <u>2008 Rank</u> | <u>2009 Rank</u> | <u>2010 Rank</u> | <u>2012 Rank</u> | <u>2014 Rank</u> | <u>2016 Rank</u>      | <u>2017 Rank</u> |
|------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------|------------------|
| 1          | Renesas          | Renesas          | Renesas          | Renesas          | Renesas          | Renesas          | Renesas               | Renesas          |
| 2          | Motorola         | NEC              | NEC              | Freescale        | Freescale        | Freescale        | NXP                   | NXP              |
| 3          | NEC              | Freescale        | Freescale        | Samsung          | Infineon         | ST-Micro         | Microchip → Microchip | Microchip        |
| 4          | Matsushita       | Infineon         | Samsung          | Microchip        | Microchip        | Microchip        | ST-Micro              | ST-Micro         |
| 5          | Infineon         | Samsung          | Microchip        | Atmel            | ST-Micro         | NXP              | TI                    | TI               |
| 6          | Fujitsu          | Microchip        | TI               | TI               | TI               | TI               | Infineon              | Infineon         |
| 7          | Toshiba          | ST-Micro         | Infineon         | Infineon         | Atmel            | Infineon         | Cypress               | Cypress          |
| 8          | Microchip        | TI               | ST-Micro         | ST-Micro         | NXP              | Atmel            | Samsung               | Samsung          |
| 9          | Samsung          | Fujitsu          | Fujitsu          | Fujitsu          | Fujitsu          | Spansion         | CEC Huada             | Toshiba          |
| 10         | ST-Micro         | NXP              | NXP              | NXP              | Samsung          | Samsung          | Toshiba               | Si-Labs          |

Based on dollar shipment volume 2003-2017, Source: Gartner and Microchip

# Worldwide Analog Market Share

## Leading Analog IC Suppliers (\$M)

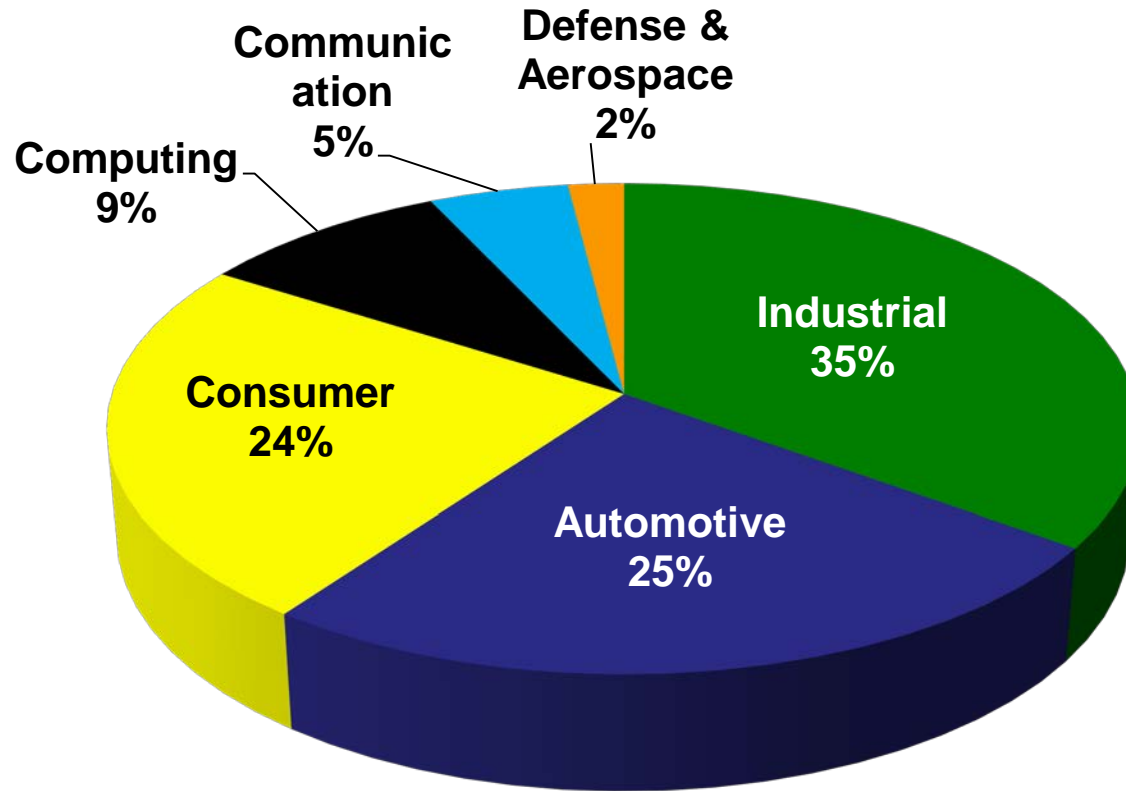
| 2017<br>Rank | Company            | 2016  | 2017  | %<br>Change | %<br>Marketshare |
|--------------|--------------------|-------|-------|-------------|------------------|
| 1            | Texas Instruments  | 8,536 | 9,900 | 16%         | 18%              |
| 2            | Analog Devices*    | 3,790 | 4,310 | 14%         | 8%               |
| 3            | Skyworks Solutions | 3,205 | 3,710 | 16%         | 7%               |
| 4            | Infineon           | 3,030 | 3,355 | 11%         | 6%               |
| 5            | ST                 | 2,519 | 2,930 | 16%         | 5%               |
| 6            | NXP                | 2,430 | 2,415 | -1%         | 4%               |
| 7            | Maxim              | 1,900 | 2,025 | 7%          | 4%               |
| 8            | ON Semi*           | 1,335 | 1,800 | 35%         | 3%               |
| 9            | Microchip*         | 819   | 940   | 15%         | 2%               |
| 10           | Renesas*           | 810   | 915   | 13%         | 2%               |

\*Includes sales from acquired companies in 2016 and 2017.

Source: IC Insights, company reports

# Revenue by End Market

## Excludes Microsemi



***Microchip is a top 10 Automotive supplier***



# Microchip in Automotive





# Microchip in Automotive

- Top 10 WW Automotive Semiconductor Supplier in 2017
- 25+ years of proven track record in delivering embedded solutions to global automotive OEMs
- #1 supplier of Capacitive Touch Screen Controllers (HMI)
- #1 supplier in USB and Infotainment Connectivity
- Leading supplier of In-Vehicle Networking Solutions
- Leading supplier of Embedded Control Solutions
- Leading supplier of Car Access Solutions

**Commitment to Total System Solutions That Enables Success of Our Clients!**

# **Automotive Semiconductor Growth Drivers**

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- **Infotainment Systems & extension of the "consumer world" into automotive**
- **Assisted and Autonomous Driving - while maintaining vehicle & road safety**
- **Electrification of vehicles & related infrastructure**
- **Automotive Cybersecurity**

# Market Leadership ... #1 in Capacitive HMI



Multi-Point Touch Screens



Touch Pad Controls



Capacitive Gesture Recognition



Center Console Touch Keys



# HMI Market Drivers



## Number of Vehicles with Touch are Increasing

- Touch Screen becomes “must have” feature



## Size of the Displays are Increasing

- Sweet spot moving from 8" to 10-12"

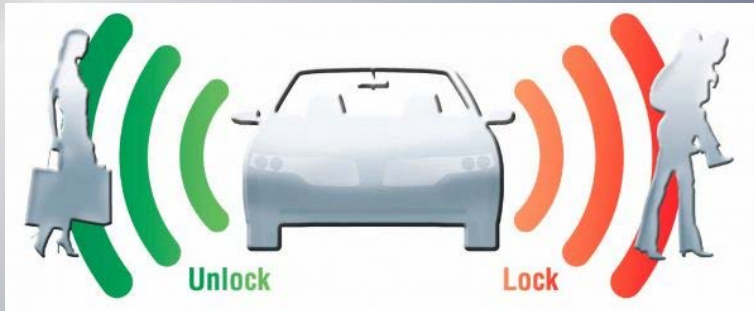


## Number of Touch Screens & Touch Surfaces are Increasing

- Secondary Screens / Steering Wheel

- **Maxtouch controllers for 2-20" displays**
- **GestIC: gesture recognition**
- **MCUs for capacitive buttons & door handles**
- **MCU for handwriting recognition**
- **LIN, CAN connectivity**
- **Automotive Grade Nonvolatile Memory**

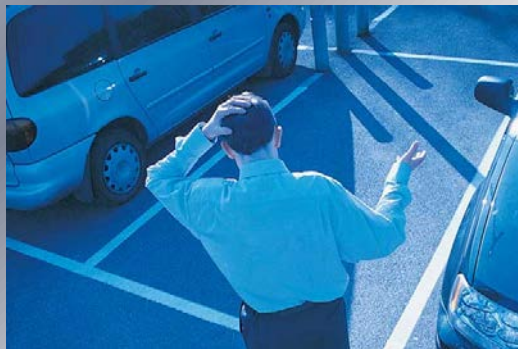
# Market Leadership... in Access Control Systems



Passive Entry – Walk Away Locking



Highly Secure Keyfobs  
RF link + LF immobilizer



Relay Attack Theft Prevention:  
Low Power UWB Radar



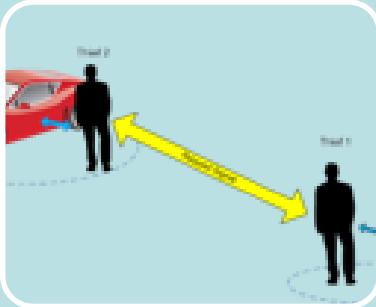
Homelink® – Garage Doors

# Car Access Market Drivers



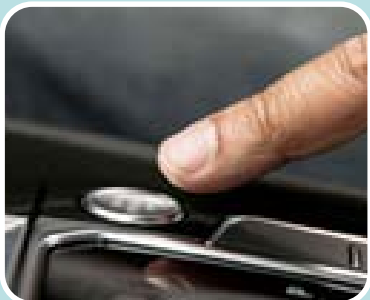
## Proliferation of “Passive Entry” / “Passive Start” systems

- Convenient, effortless, secure vehicle entry is important
- Increasing silicon content / car



## Anti Theft Countermeasures

- Dedicated Silicon solutions required to prevent “Relay Attacks” – Ultrawideband Technology



## More Vehicles with PEPS

- MCHP estimated installed rates
  - 2017 31% of vehicles
  - 2022 48% of vehicles

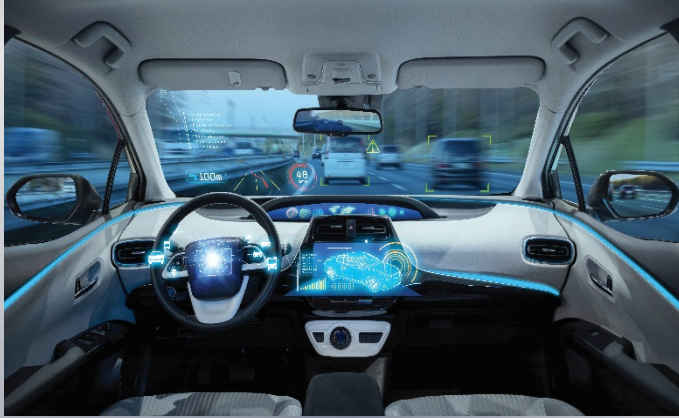


# **Microchip Content in Access Systems**

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- **Secure 3D LF & RF Keyfob controllers**
- **RF transmitters and receivers**
- **LF coil drivers and immobilizer ICs**
- **Ultrawideband Security ICs**
- **MCU for RF module control for car access and Homelink®**
- **LIN / CAN connectivity ICs**

# Market Leadership ... #1 in Infotainment Connectivity



Cockpit Systems



Mobile Device Connectivity



Car Audio & Entertainment



Telematic Solutions

# Infotainment Connectivity Market Drivers



## Consumer Device Connectivity

- Apple Car Play
- Android Auto
- USB Power Delivery



## Government Regulations

- Emergency Call
- Backup Cameras



## Car Audio & Voice Assistants

- Entertainment
- Acoustics Management / Noise Cancellation
- In Car Communication

# **Microchip Content in Infotainment Connectivity**

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- **USB Connectivity Solutions**
- **Ethernet Transceivers & Switches**
- **32-Bit Ethernet MCUs**
- **MOST and INICnet Audio and Video Networking Systems**
- **Network Security Products**

# Advanced Driver Assist Systems: Examples



Collision Avoidance Systems



Lane Departure Warning



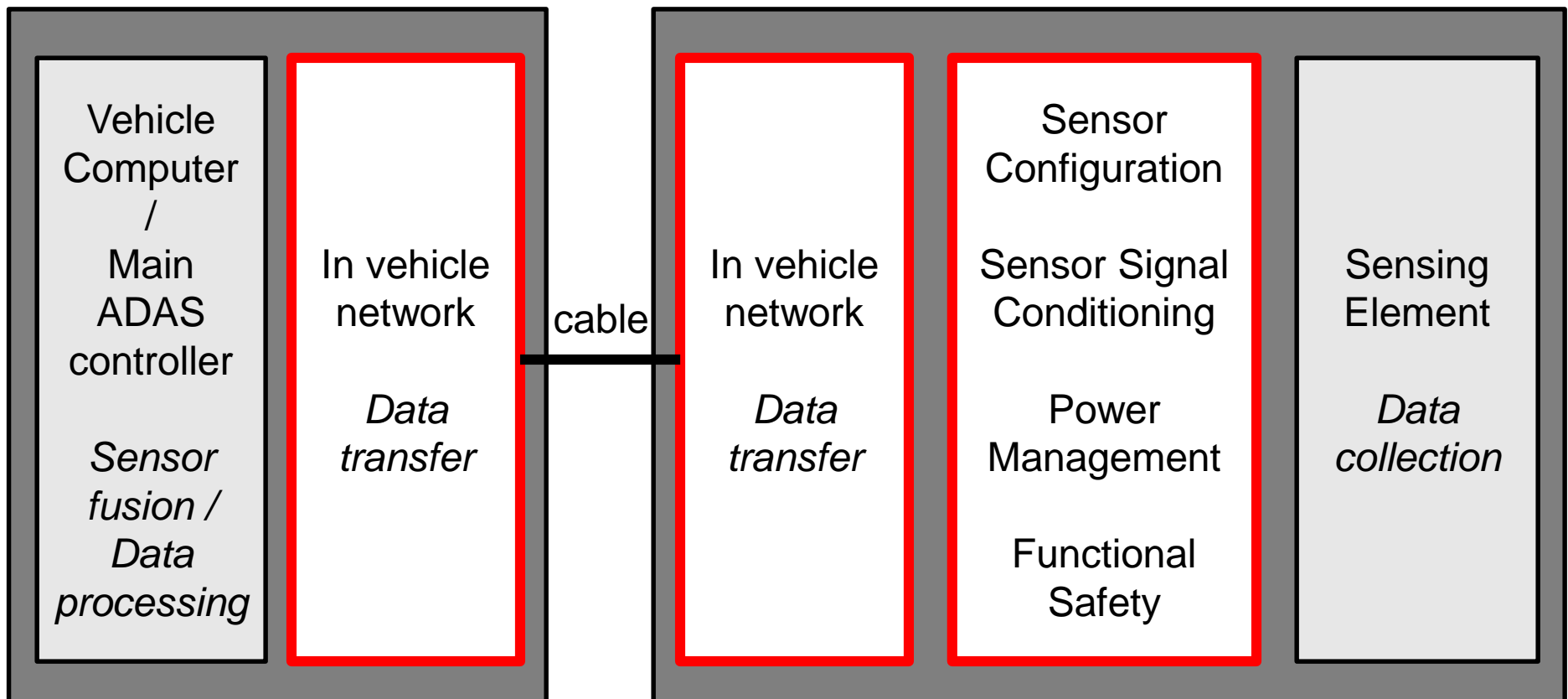
Smart Mirrors



Blind Spot Detection

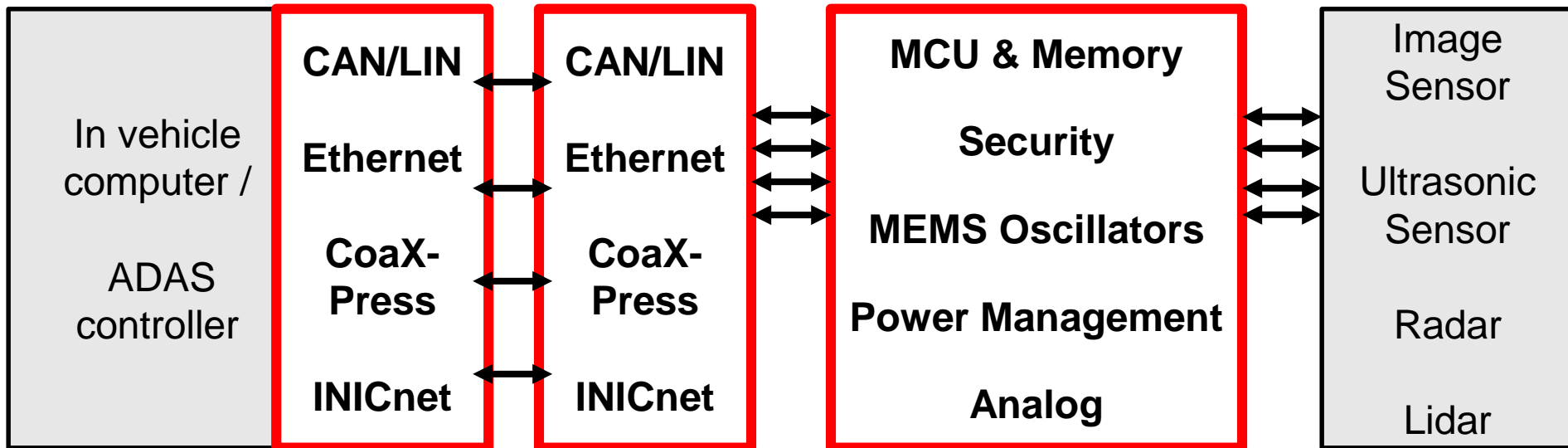
# Microchip in ADAS Systems

- Microchip in ADAS: **Everything** but the sensor and the in-vehicle computer:





# Microchip Content in ADAS Systems

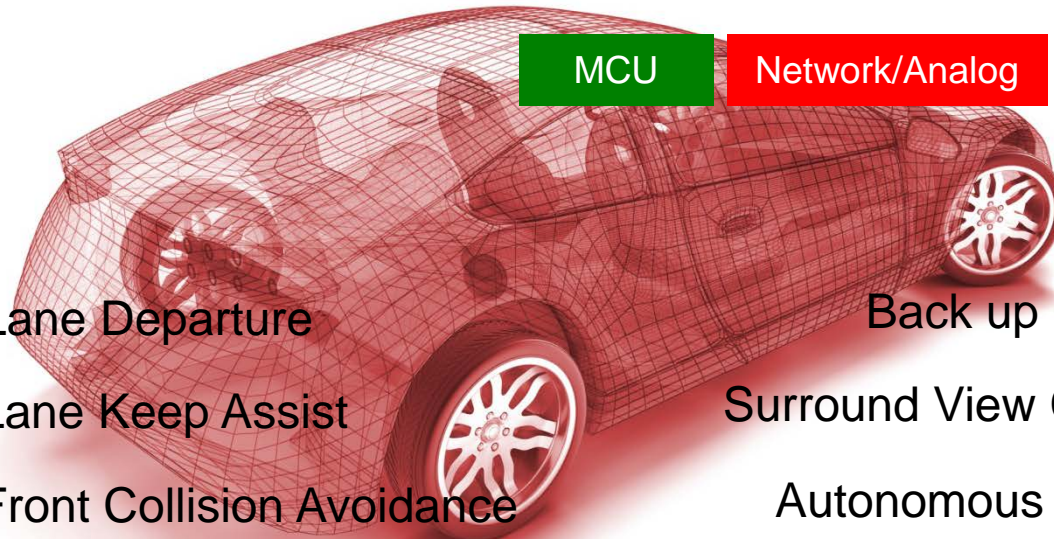


1-3 SOCs /  
vehicle

>>100 IC / vehicle

5-30 sensing  
elements / vehicle

# Microchip in ADAS Applications



MCU

Network/Analog

Memory

Security  
Emerging Need



Lane Departure



Lane Keep Assist



Front Collision Avoidance



Automatic Emergency Braking



Adaptive Cruise Control



Blind Spot Detection



Traffic Sign Recognition



Parking Sensors

Back up Camera



Surround View Camera



Autonomous Parking



LED Matrix Lighting



Pedestrian Detection



TPMS



Rain Sensor



Adaptive Lighting

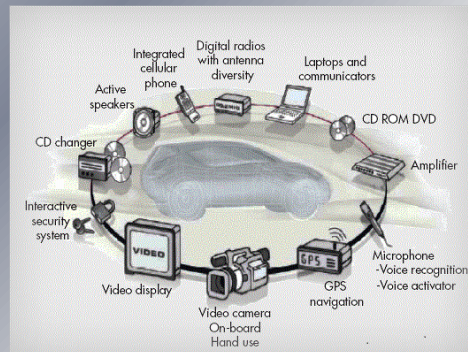
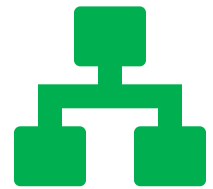


V2X





# Automotive Networking



# Leadership in Automotive Networking



## Track Record & Experience

- #1 in deployed USB ports, Ethernet Ports in the Car & Infotainment Networking
- > 1 Billion CAN & LIN nodes shipped
- Domain Based -, Service Oriented Architecture, Phy, EMC & Software



## Contribution to Standardization

- ...in ISO, IEEE, AVNU, MIPI, OPENAlliance, CoaXPress, MOST Co, USB-IF
- Working with Apple (CarPlay), Google (Android Auto), Linux Foundation (AGL)
- Working with OEMs



## Innovation & Technology Leadership

- First to Market with Automotive Qualified Products for Ethernet and USB
- First in Production with Service Oriented Architecture (MOST)
- Leader in low power and robustness (EMC performance)



## Total System Solution

- Broadest Networking Product Portfolio & Related Products
- Software Stacks, Drivers, Reference Designs & Development Tools
- Wide, complementary 3<sup>rd</sup> Party Network



Scalable Security solutions for Automotive to keep today's and future cars secure:

- Securing Boot Operation (ensure only authorized SW is used)
- Message Authentication (only authorized ECUs can talk)
- Message Encryption (secure content on bus systems)



# Automotive Security Market Drivers



## Wireless “Highway for hackers”...

- Proliferation of wireless interfaces that are the entry door: Cellular, WiFi, Bluetooth => numerous examples



## Safety Systems depend on Software

- Virtually all safety systems (brake, acceleration, etc. are controlled by MCU + SW => angle of attack
- Possibility of OTA (over the air updates)



## Need to Secure Today's Car

- Cars and car networks (e.g. CAN) historically have not been designed with security in mind
- Solutions needed that do not require complete redesign

# **Microchip Automotive Security Solutions**

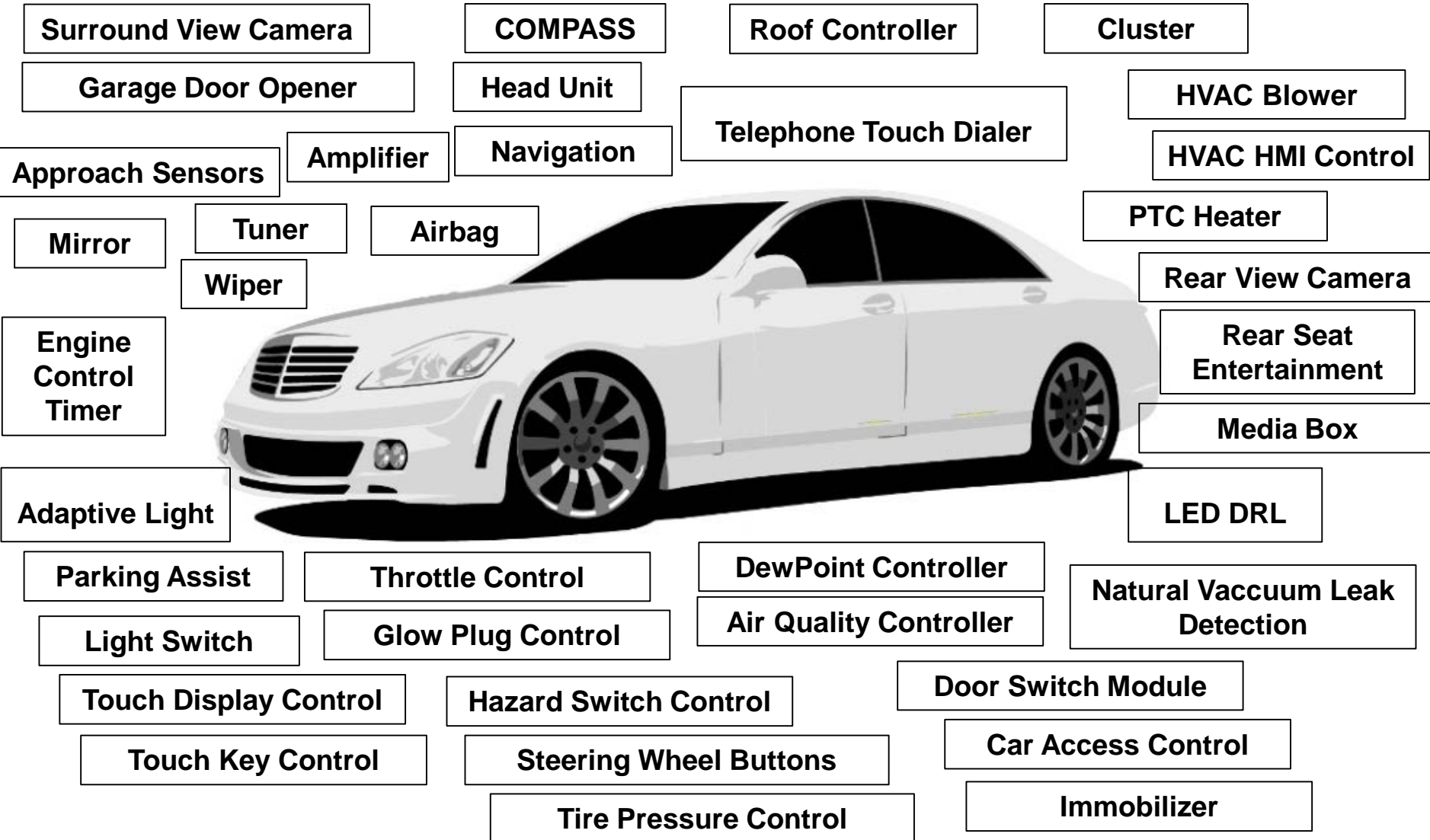
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- **Certified "Element of Trust" ICs**
- **Stand alone "Border Security Devices" to secure existing ECU designs**
- **32-Bit MCUs with Automotive Security features**

- **Microsemi's automotive products complement Microchip's automotive portfolio in the following areas:**
  - **High Voltage SiC diodes and MOSFETS => Hybrid and full electric vehicles, vehicle chargers => highest efficiency**
  - **Automotive grade FPGAs => ADAS, electrification**
  - **PCIe products => serving the need for high speed connections in ADAS / in-vehicle computing applications**
  - **Inductive sensors => robust positioning solution for harsh environment: motor, valve, pedal, wheel positioning**

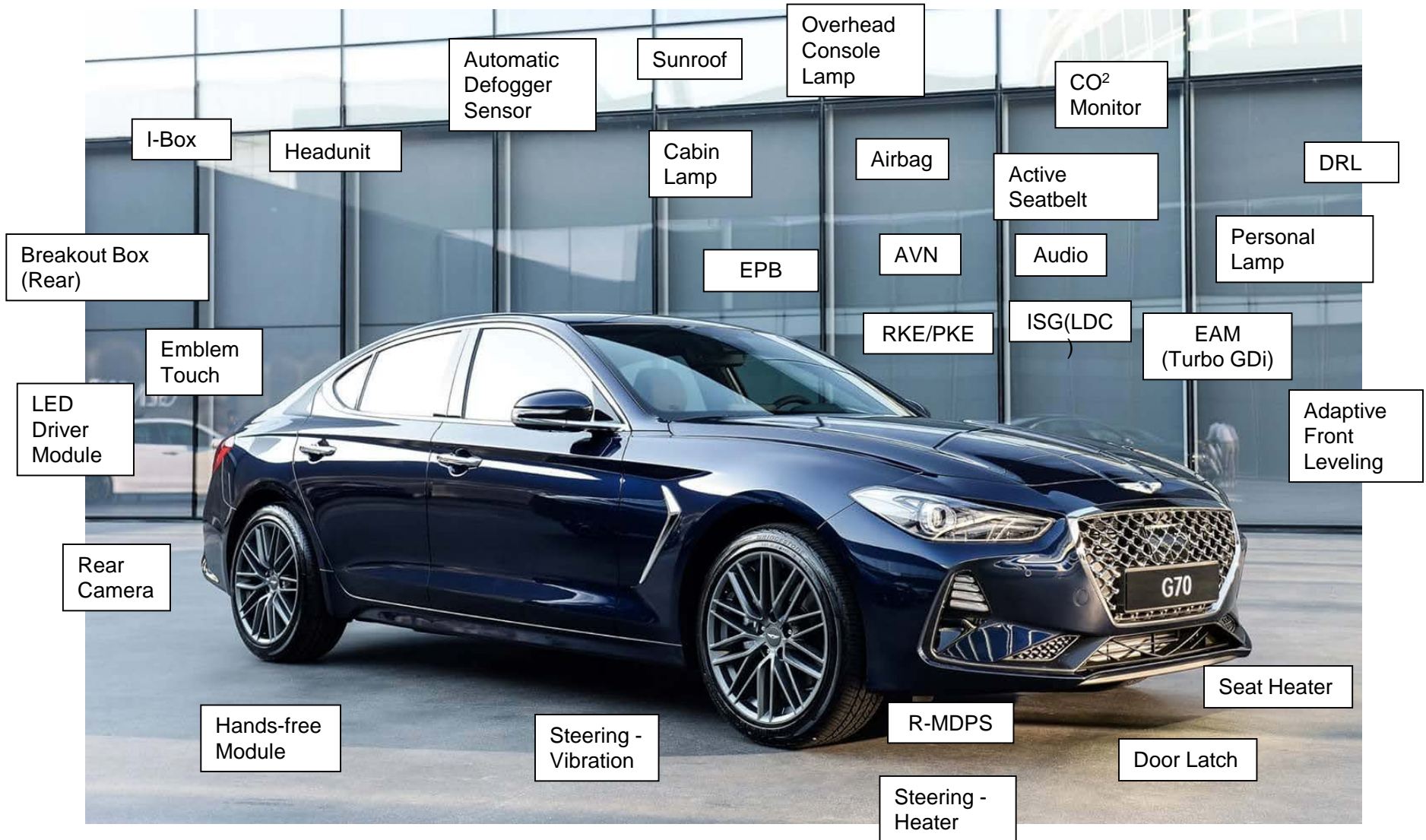
# MCHP Applications in Luxury Car

36 MCU / 10 Analog / 6 USB / 6 Memory / 6 Most® / 4 Kleer®



# Hyundai Genesis Applications

33 MCU/ 23 Analog / 2 USB / 7 Memory / 3 MOST®





# Summary

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- Microchip is a TOP 10 Automotive semiconductor supplier with 25+ years experience serving the market
- Microchip is a market leader in multiple application areas such as touch Screens, automotive networking, car access, infotainment connectivity
- Microchip's portfolio of leadership products is rapidly expanding in high growth applications
- Microchip is well positioned for growth in the explosive ADAS and emerging automotive cybersecurity markets
- Total System Solution offering through broad product portfolio

**Leadership and Flexibility that Enable Success!**



***Thank You!***

