



## NEWS RELEASE

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### **MICROCHIP TECHNOLOGY TO PRESENT AT THE MORGAN KEEGAN & COMPANY 2011 TECH CONFERENCE**

CHANDLER, Arizona – August 8, 2011 -- (NASDAQ:MCHP) – Microchip Technology Incorporated, a leading provider of microcontroller, analog and Flash-IP solutions, announced today that the Company will present at the Morgan Keegan 2011 Tech Conference on Tuesday, August 9, 2011 at 11:10 a.m. (Eastern Time). Presenting for the Company will be Mr. Gordon Parnell, Vice President, Business Development & Investor Relations. A live webcast of the presentation will be made available by Morgan Keegan, and can be accessed on the Microchip website at [www.microchip.com](http://www.microchip.com).

Any forward looking statements made during the presentation are qualified in their entirety by the discussion of risks set forth in the Company's Securities and Exchange Commission filings. Copies of SEC filings can be obtained for free at the SEC's website ([www.sec.gov](http://www.sec.gov)) or from commercial document retrieval services.

Microchip Technology Incorporated is a leading provider of microcontroller, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at [www.microchip.com](http://www.microchip.com).

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